

# Tim O'Rourke

## Sr. Product Designer

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As a designer with a strong background in development, I constantly strive for excellence in product design. Having been a developer, I integrate a development methodology to my design thinking, which can help build bridges between design and development. I believe a cohesive visual experience elevates the product story.

## Experience

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### Blizzard Entertainment

#### Senior Product Designer

2017 - PRESENT

Product design for esports brand Major League Gaming. Part of the redesign of Major League Gaming (Esports Network) as well as Gamebattles, a video game competition platform. Responsible for initial concept on the redesign of the MLG website. Redesigned the chat platform for the live viewing experience.

### Fullscreen

#### Product Designer

2016 - 2017

Product design across multidisciplinary team. Created interaction models of product to create persistent brand experience across all touch points. Worked with the UX team to design marketing campaign, focused on driving users through our acquisition funnel for "THX2ATT" acquiring new subscriptions at a large volume for Fullscreen SVOD service.

### ISBX

#### UI Designer

2016

Primarily designed mobile apps & responsive websites, provided motion for interaction guidelines. An integral part of the redesign effort for the agency's new site. Also provided marketing collateral for internal space.

### The Lost & Found Collection

#### Designer / Developer

2015 - 2016

Provided art direction as well as designed & developed ecommerce sites for both Seacross & The Lost & Found Collection. Primary designer for both clothing brands as well. Designed coffee table book & multiple look books.

## **United Future**

Front End Dev / UI / UX

2013 - 2015

Front End Developer, UI and UX for multiple projects at this agency. Provided motion graphics to display interaction guidelines, as well as video editing for internal showcases.

## **Lightning Bolt U.S.A**

Designer / Developer

2011 - 2012

Web design & development of an ecommerce site for international surf clothing brand. Responsible for seasonal sales look books & the quarterly magazine layout. Provided video editing & motion graphics for instore installations.

## **Skills**

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### **Design**

Figma  
Sketch  
Photoshop  
Illustrator  
InDesign  
Proto.IO  
Invision  
Zeplin  
Abstract  
After Effects  
Final Cut Pro

### **Dev Languages**

HTML5 / CSS3  
Javascript  
Jquery  
PHP  
Objective C

## **Education**

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### **The Art Institute of California - Los Angeles**

BS Web Design & Interactive Media

2010- 2013